

FOR IMMEDIATE RELEASE:

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MCLAUGHLIN MUSIC GROUP SIGNS FOUR NEW ARTISTS

November 25, 2011 (Springdale, AR) **McLaughlin Music Group International, Inc.** just recently **signed four new artists** into their roster for development. Each will spend anywhere from 6-12 months working through a few areas of development as a vocalist and songwriter. That will be followed by co-writing, song selection, radio single releases, marketing, promotion, and booking.

"It is always very exciting taking on a young singer/songwriter from the beginning stages of his/her budding ministry and watch them develop into an artist that does great things for the Kingdom of God", says Jeff McLaughlin, owner of MMGI.

McLaughlin continues, "Each of these young artists brings a willing attitude, awesome talent, and a passion for their ministry which is necessary to progress in the Christian music industry. Our job is to help them develop their unique gifts and then move them to a larger platform to flourish while they reflect Christ in their own way."

Be sure to watch Matthew Chandler, Brittany Pierre, Sarah Grinder and Alyssa Dawn on the MMGI roster as they progress. Reach out to them. Encourage them. Bring them into your church. Get involved in their ministry. You will be blessed by it.

McLaughlin Music Group International, Inc. specializes in artist development and management for independent Christian music artists. MMGI: Ministry-Focused, Mission-Driven.

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